



MMIRA Asia Regional Conference Tokyo 2025/The 11th Annual Conference of JSMMR

Conference Outline

Greetings

We are pleased to announce that the MMIRA Asia Regional Conference Tokyo 2025 / The 11th Annual Conference of the Japan Society for Mixed Methods Research (JSMMR) will be held at St. Luke's International University, Chuo-ku, Tokyo, Japan.

This international conference aims to promote and advance the use of "Mixed Methods"—a methodology for understanding complex phenomena by integrating both quantitative and qualitative approaches. Researchers from various fields such as health sciences, humanities and social sciences, education, psychology, business, and environmental studies will gather to present and share their research.

The theme of the conference is:

"Advancing Mixed Methods: Bridging Theory, Practice, and Innovation."

Over the past 30 years, mixed methods research has developed significantly. This conference will look back on theoretical, practical, and technical advances, explore deeper philosophical and methodological foundations, showcase diverse case studies, and examine new possibilities such as the integration of AI, big data, and qualitative data. This in-person event—the first in six years—will also offer a valuable opportunity for researchers from Japan and abroad to engage in direct exchange and dialogue.

We look forward to your participation in this conference, which we hope will inspire dynamic conversations and generate new value in mixed methods research beyond academic, cultural, and linguistic boundaries.

Sincerely,

Conference Chair: John W. Creswell (Professor, Mixed Methods Program, University of Michigan)

Planning Chair / JSMMR President: Tomoko Kamei (Dean and Professor, St. Luke's International University)

Conference Website: <https://mmiraasia.jsmmr.net/>



Conference Overview

Theme:

Advancing Mixed Methods: Bridging Theory, Practice, and Innovation

Dates:

November 7 (Fri) – November 9 (Sun), 2025 (Hybrid: On-site and Online)

Conference President:

John W. Creswell (Professor, Mixed Methods Program, University of Michigan)

Organizing Chair:

Tomoko Kamei (Dean and Professor, St. Luke's International University / President, JSMMR)

Venue:

St. Luke's International University, Main Building, Alice C. St. John Memorial Hall, and others

10-1 Akashi-cho, Chuo-ku, Tokyo, Japan 104-0044

<https://university.luke.ac.jp/>

Expected Attendance:

On-site: Approximately 200 participants

Online: Unlimited

Main Programs (subject to change)

November 7 (Fri) 13:00–16:00: Workshops

Workshop A (English): John W. Creswell (University of Michigan)

Workshop B (Japanese): Sponsor: Mr. Takashi Inaba (Tsuzuki Denki Co., Ltd.)

Coordinators: Mitsuyuki Inaba (Ritsumeikan University),

Makiko Yuasa (NTT DATA Mathematical Systems Inc.)

Lecturers: Masaki Muto (NTT DATA Mathematical Systems Inc.),

Chikako Okawara (Tokyo Healthcare University)

November 8 (Sat) 9:30–17:30: Day 1 of the Conference

Opening Ceremony

Keynote Lecture:

Speaker: Dr. John W. Creswell (University of Michigan)

Moderator: Dr. Tomoko Kamei (St. Luke's International University)

Memorial Session for Former Conference Chair Dr. Mike Fetters

Organizers: Dr. Hisako Kakai (Aoyama Gakuin University), Dr. Miwako Fukuda (Mejiro University), and JSMMR Board



Invited Lecture:

Speaker: Dr. Peggy Shannon-Baker (Incoming MMIRA President, University of South Georgia)

Moderator: Dr. Yoko Kawamura (University of Occupational and Environmental Health)

Pararell Presentations: Oral and Poster Sessions

November 9 (Sun) 9:30–17:30: Day 2 of the Conference

Special Lecture 1:

Speaker: Dr. Timothy C. Guetterman (MMIRA President, University of Michigan)

Moderator: Dr. Mitsuyuki Inaba (Ritsumeikan University)

Special Lecture 2:

Speaker: Dr. Jeremaiah M. Opiniano (University of Santo Tomas)

Moderator: Dr. Taichi Hatta (Shizuoka Graduate University of Public Health)

Asia Open Forum:

Panelists:

Dr. Su Li Chong (Universiti Teknologi PETRONAS)

Dr. Hongling Chu (Peking University Third Hospital)

Dr. Jeremaiah M. Opiniano (University of Santo Tomas)

Dr. Wonsuk Lee (Sangmyung University)

Organizers & Moderators: Dr. Taichi Hatta(Shizuoka Graduate University of Public Health) and Dr. John W. Creswell (University of Michigan)

Panel Discussion:

Panelists: TBD

Organizer: Dr. Toshiyuki Ojima (Hamamatsu University School of Medicine) and Dr. Sachiko Makabe (Akita University)

Pararell Presentations:

Oral and Poster Sessions (to be adjusted)

Closing Remarks

Call for Abstracts and Notification of Acceptance

Abstracts are invited for oral and poster presentations. Submissions must follow the guidelines and use the designated template. You can choose between empirical or methodological research in either Japanese or English. All submissions will undergo peer review and applicants will be notified of acceptance.

Abstract Deadline: June 30

Notification of Acceptance: End of July



Registration and Participation Fee

Please register via the conference website and pay the participation fee through Payvent. The registration fee is the same for both on-site and online attendance.

Category	Fee (JPY)
JSMR/MMIRA Member	25,000
Non-member	35,000
Student (Full-time undergraduate/graduate)	15,000

*The on-site participation fee includes the workshop fee, admission to the two-day conference, lunch, and refreshments. Presenters are required to attend on-site. Online presentations are not allowed.

*A simultaneous interpretation receiver (English to Japanese) for the main venue (Room 1) will be available for 2,000 yen for two days with advance reservation. Please apply at the time of registration.

*The online live streaming will cover the keynotes, and lectures held in the main venue (Room 1) over the two days, the Asia open forum, panel discussions, the opening ceremony, and the closing remarks. General presentation sessions will not be streamed.

Registration Deadlines

For presenters (oral/poster): August 31, 2025

For all other participants: November 9, 2025

Social Gathering

A networking dinner will be held on Saturday, November 8, 2025 18:00~at Sushi Restaurant. If you wish to attend, please register and pay in advance. Registration will close once 50 participants have signed up.

Fee: 10,000 yen

Deadline: October 17 (first-come, first-served basis)

Important Notes

You can download and print your name badge, receipt, and certificate of attendance via Payvent. Please bring your printed name badge with you to the conference. Badge holders will be provided by the organizers.

Please note that all payments are non-refundable.

Contact Information

Secretariat of the MMIRA Asia Regional Conference 2025 / 11th JSMR Annual Conference
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